# TABLE V
## COMPARISON OF FTC TAR VALUES

#1

| Name | Length, in mm | Philip Morris CI Oct. 1967 Tar, mg/cigt | Philip Morris CI Oct. 1967 Nicotine, mg/cigt | FTC (11/22/67) Tar, mg/cigt | FTC (11/22/67) Nicotine, mg/cigt | TITL Tar, mg/cigt | TITL Nicotine, mg/cigt |
|---|---|---|---|---|---|---|---|
| Marvels (F) | 70 | 2.5 | 0.12 | 3.9 | 0.12 | 3.4 | 0.12 |
| Marvels (F) | 85 | 5.6 | 0.26 | 6.4 | 0.22 | 6.8 | 0.24 |
| Carlton (F) | 85 | 3.1 | 0.31 | 7.2 | 0.50 | 5.7 | 0.44 |
| Cascade (F) (M) | 85 | 5.1 | 0.27 | 7.8 | 0.27 | 7.7 | 0.28 |
| Duke of Durham (F) | 85 | 10.4 | 0.40 | 10.4 | 0.38 | 10.2 | 0.40 |
| True (F) (M) | 85 | 11.9 | 0.70 | 12.7 | 0.68 | 12.4 | 0.66 |
| True (F) | 85 | 11.4 | 0.68 | 12.8 | 0.65 | 12.5 | 0.68 |
| King Sano (F) | 85 | 5.3 | 0.19 | 12.9 | 0.38 | 13.2 | 0.38 |
| King Sano (F) (M) | 85 | 10.8 | 0.38 | 13.8 | 0.42 | 14.1 | 0.42 |
| Domino (F) (M) | 85 | 14.3 | 0.83 | 15.0 | 0.71 | 14.3 | 0.74 |
| Parliament (F) | 80 | 14.7 | 1.04 | 15.8 | 1.01 | 16.9 | 1.11 |
| Parliament (F) | 85 | 14.2 | 0.97 | 16.1 | 1.05 | 16.3 | 1.04 |
| Kent (F) | 85 | 15.6 | 1.01 | 17.4 | 1.09 | 17.2 | 1.10 |
| Tareyton (F) | 85 | 16.7 | 1.09 | 17.5 | 1.07 | 17.5 | 1.07 |
| L & M (F) | 70 | 16.4 | 0.96 | 18.5 | 0.93 | 19.0 | 1.01 |
| Philip Morris (F) | 85 | 17.9 | 1.34 | 18.9 | 1.29 | 19.2 | 1.41 |
| Lucky Strike (F) (M) | 100 | 18.5 | 1.08 | 19.4 | 1.03 | 18.9 | 1.12 |
| L & M (F) | 80 | 17.5 | 0.99 | 19.4 | 1.06 | 20.2 | 1.14 |
| Philip Morris (F) (M) | 85 | 18.1 | 1.25 | 20.0 | 1.28 | 20.3 | 1.37 |
| Kool (F) (M) | 85 | 19.1 | 1.46 | 20.2 | 1.56 | 20.1 | 1.67 |
| Tareyton (F) | 100 | 17.2 | 1.04 | 20.2 | 1.23 | 20.0 | 1.27 |
| Marlboro (F) | 80 | 19.5 | 1.29 | 20.4 | 1.34 | 21.2 | 1.44 |
| Winston (F) | 85 | 20.3 | 1.25 | 20.4 | 1.29 | 20.6 | 1.31 |
| Sano (NF) | 70 | 12.0 | 0.43 | 20.5 | 0.61 | 21.7 | 0.66 |
| Lucky Strike (F) | 100 | 19.3 | 1.23 | 20.6 | 1.28 | 20.5 | 1.34 |
| Marlboro (F) | 85 | 19.5 | 1.33 | 20.7 | 1.41 | 21.0 | 1.46 |
| Lucky Strike (F) (M) | 85 | 18.2 | 1.16 | 20.7 | 1.22 | 20.8 | 1.28 |
| Raleigh (F) | 85 | 19.6 | 1.42 | 20.8 | 1.53 | 20.6 | 1.58 |
| Winston (F) | 80 | 19.2 | 1.17 | 20.8 | 1.22 | 20.2 | 1.30 |
| Marlboro (F) | 100 | 22.4 | 1.58 | *20.9 | *1.38 | 24.2 | 1.77 |
| Viceroy (F) | 85 | 19.5 | 1.36 | 21.0 | 1.43 | 20.4 | 1.54 |
| Camel (F) | 85 | 19.5 | 1.23 | 21.0 | 1.26 | 20.6 | 1.33 |
| Chesterfield (F) (M) | 85 | 20.3 | 1.14 | 21.0 | 1.19 | 21.9 | 1.32 |
| Salem (F) (M) | 85 | 19.3 | 1.26 | 21.1 | 1.36 | 20.2 | 1.41 |
| L & M (F) | 85 | 19.0 | 1.18 | 21.3 | 1.15 | 21.4 | 1.24 |
| Viceroy (F) | 80 | 20.8 | 1.43 | 21.4 | 1.43 | 21.5 | 1.57 |
| Lucky Strike (F) | 85 | 21.4 | 1.25 | 21.7 | 1.33 | 21.4 | 1.36 |
| Marvels (NF) | 85 | 25.5 | 0.83 | 21.8 | 0.82 | 23.8 | 0.91 |
| Pall Mall (F) (M) | 100 | 21.3 | 1.40 | 22.3 | 1.47 | 22.4 | 1.45 |
| Chesterfield (F) | 85 | 20.2 | 1.18 | 22.4 | 1.16 | 21.6 | 1.35 |
| Chesterfield (NF) | 70 | 23.7 | 1.19 | 22.7 | 1.20 | 24.9 | 1.32 |
| Philip Morris (NF) | 70 | 22.2 | 1.37 | 22.7 | 1.45 | 23.8 | 1.50 |
| Pall Mall (F) | 100 | 18.9 | 1.17 | 23.1 | 1.56 | 22.9 | 1.63 |
| Kent (F) | 100 | 22.0 | 1.36 | 23.4 | 1.46 | 23.5 | 1.50 |
| Camel (NF) | 70 | 23.3 | 1.32 | 24.2 | 1.39 | 25.2 | 1.50 |
| Marlboro (F) (M) | 85 | 20.4 | 1.32 | *24.4 | *1.72 | 21.5 | 1.48 |
| Winston (F) (M) | 100 | 25.3 | 1.55 | 25.2 | 1.66 | 26.3 | 1.82 |
| L & M (F) (M) | 100 | 23.2 | 1.28 | 25.3 | 1.44 | 25.4 | 1.52 |
| L & M (F) | 100 | 21.3 | 1.30 | 25.6 | 1.41 | 25.3 | 1.52 |
| Pall Mall (F) (M) | 95 | 23.7 | 1.29 | 25.9 | 1.45 | 28.5 | 1.80 |
| Kool (NF) | 70 | 25.5 | 1.70 | 26.3 | 1.84 | 26.8 | 1.96 |
| Lucky Strike (NF) | 70 | 26.5 | 1.69 | 26.4 | 1.55 | 27.1 | 1.63 |
| Winston (F) | 100 | 26.6 | 1.46 | 26.7 | 1.74 | 26.3 | 1.79 |
| Salem (F) (M) | 100 | 25.3 | 1.62 | 27.0 | 1.74 | 26.0 | 1.79 |
| Pall Mall (NF) | 85 | 25.9 | 1.57 | 27.1 | 1.60 | 27.2 | 1.74 |
| Raleigh (NF) | 85 | 27.8 | 1.78 | 27.8 | 1.98 | ---- | ---- |
| P. M. Commander | 85 | 28.3 | 1.68 | 28.1 | 1.79 | 29.6 | 1.90 |
| Pall Mall (F) | 95 | 24.1 | 1.52 | 28.1 | 1.58 | 27.9 | 1.75 |
| Chesterfield (NF) | 85 | 28.6 | 1.51 | 28.6 | 1.54 | 29.6 | 1.59 |
| | | 18.7 | 1.14 | 20.3 | 1.20 | 20.3 | 1.26 |

*Marlboro (F) 100 appears to be reversed with the Marlboro (F) (M) 85 in the Federal Trade Commission Report dated November 22, 1967.

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